

## Overview

The purpose of these guidelines is to provide Clubs with clarity around requirements and expectations to ensure uniformity in branding, colours and design of all on-field playing uniforms in the Victorian Premier Cricket competition.

## Scope

These guidelines relate to all matches in Victorian Premier Cricket competitions.

## Guidelines

### 1. COLOURS AND DESIGN

#### 1.1. Men's Two-Day Matches

##### 1.1.1. Playing Shirts

- Shall be plain white/cream.
- Coloured piping may be used to emphasize a seam; Piping is a hollow tube of fabric that is used to emphasize or furnish a seam or edge of a garment. Piping must not be more than 4mm thick when laid flat.
- The inside of the collar may be coloured.
- The inside of the placket may be coloured.
- The colours and design of the shirts shall be uniform to all members of the same team.

##### 1.1.2. Names and/or Numbers (optional)

- Numbers of players may be carried on the shirts; however, they must correctly reflect the identity of the player (i.e., family name rather than nickname or other name), and comply with the following specifications:
  - Number – height: between 25cm (9.75 inches) and 35cm (13.65 inches)
  - Number – character width: between 9cm (3.54 inches) and 11cm (4.33 inches)
  - Number - The range of permitted numbers is 1 – 99.
- Name – height: between 6cm (2.34 inches) and 7.5cm (2.95 inches)
- Name - width: between 3cm (1.18 inches) and 4cm (1.57 inches)
- Names must be positioned above or below the number on the back of the shirt, provided that the positioning of the player's name be uniform to all team members.
- The numbers must be printed, sewn on or fixed by heat transfer and not affixed by Velcro or any temporary means.

##### 1.1.3. T-Shirts and Undergarments (worn under playing shirt)

- Shall be plain white (this does not include women's bras).

##### 1.1.4. Sweaters

- Shall be plain white/cream, with the V-Neck and Waist Band incorporating the Club's colours.

- The colours of the sweaters shall be uniform to all members of the same team.

#### **1.1.5. Trousers**

- Shall be plain white/cream.

#### **1.1.6. Shoes and Boots**

- Shall have a predominantly white unless otherwise approved in writing by CV Management.

#### **1.1.7. Socks**

- Shall be white, cream, or light grey.

#### **1.1.8. Pads (batting and wicket-keeping)**

- Shall be plain.

#### **1.1.9. Batting Gloves**

- The protective areas of the glove shall be predominantly white.

#### **1.1.10. Headbands and Wristlets**

- Shall be plain white.

#### **1.1.11. Caps and Sunhats**

- The colours and design of caps and sunhats shall be uniform to all members of the same team.

#### **1.1.12. Turbans, Bandanas and Hijabs**

- Shall be plain black, plain white or the plain base colour of the team cap. Note: Bandana may only be worn as a cover to a turban or beneath a helmet.

### **1.2. Men's & Women's One Day & T20 Matches**

The following provisions shall apply for all white ball limited overs matches.

#### **1.2.1. Playing Shirts, Sweaters and Trousers**

- The base colour shall not be white, cream or light grey. All designs must be approved by CV Management.
- Names and/or numbers (Optional)
- Names and/or numbers of players may be carried on the shirts and sweaters, however they must correctly reflect the identity (i.e., family name rather than nickname or other name) of the player, and comply with the following specifications:
  - Number – height: between 25cm (9.75 inches) and 35cm (13.65 inches)
  - Number – character width: between 9cm (3.54 inches) and 11cm (4.33 inches)
  - Number - The range of permitted numbers is 1 – 99.

- Name – height: between 6cm (2.34 inches) and 7.5cm (2.93 inches)
- Name - width: between 3cm (1.18 inches) and 4cm (1.57 inches)
- Names must be positioned above or below the number on the back of the shirt, provided that the positioning of the player's name must be uniform to all team members.
- The numbers must be printed, sewn on or fixed by heat transfer and not affixed by Velcro or any temporary means.

### 1.2.2. Undergarments & T-Shirts (Worn under playing shirt)

- Shall be the same colour as the base colour of the playing shirt. White undergarments (this does not include women's bras) may be worn provided they do not protrude from the sleeves.

### 1.2.3. Shoes and Boots

- Shall have a predominantly white upper, tongue and laces, unless otherwise approved in writing by CV Management.

### 1.2.4. Socks

- Shall be white, cream or coloured.

### 1.2.5. Pads (batting and wicket-keeping)

- Shall be coloured (club colours). The colour of the pads shall be uniform to all members of the same team.

### 1.2.6. Batting Gloves

- The protective areas of the glove shall be predominantly white or of the same colour as the base colour of the playing shirt.

### 1.2.7. Headbands and wristlets

- Shall be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult. In this respect the decision of the Umpire shall be final).

### 1.2.8. Caps and Sunhats

- The colours and design of caps and sunhats shall be uniform to all members of the same team.

### 1.2.9. Turbans, Bandanas and Hijabs

- Shall be plain black or the plain base colour of the team cap (White not permitted). Bandana may only be worn as a cover to a turban or under a helmet.

## 2. LOGOS

The guiding principles to be applied in the positioning and size of logos on Victorian Premier Cricket (VPC) playing shirts are:

- The positioning and size are consistent across all Clubs.
- The overall appearance of the shirt is uncluttered.
- The VPC logo will feature on the playing shirts of all VPC participants.
- All playing apparel designs, including the application of logos and marks including logo size and position, must be approved by CV Management prior to production.
- If a club has an existing partnership that impacts on the division of the uniform branding assets, then CV will work in good faith with that club to find an agreeable solution.  
*See Appendix 1 for Sample Logo Positioning*

## 2.1. Club Logos

A Club Logo must be displayed on the playing shirts, sweaters, and caps; and may be displayed on helmets and sunhats. The Club Logo must conform to the following restrictions:

### 2.1.1. Playing Shirts

- On chest (upper left) - not exceeding 10 square inches (64.5cm<sup>2</sup>).

### 2.1.2. Sweaters

- On chest (middle or upper left) - not exceeding 10 square inches (64.5cm<sup>2</sup>).

### 2.1.3. Caps, helmets and sunhats

- On front - not exceeding 10 square inches (64.5cm<sup>2</sup>).

### 2.1.4. Trousers

- Left thigh - not exceeding 10 square inches (64.5cm<sup>2</sup>).

## 2.2. VPC Logos

A Club must display the VPC Logo on the playing shirts and trousers. The VPC Logo must conform to the following restrictions:

### 2.2.1. Playing Shirts

- On chest (upper right) - not exceeding 10 square inches (64.5cm<sup>2</sup>).

### 2.2.2. Trousers

- Right thigh - not exceeding 10 square inches (64.5cm<sup>2</sup>).

## 2.3. Commercial Logos

A Club may display Commercial Logos on the playing shirts and sweaters. Any Commercial Logo on clothing shall be common to and worn by each member of the team concerned.

The Commercial Logos must conform to the following restrictions:

### 2.3.1. Playing Shirts and Sweaters

A Club may display Commercial Logos on the playing shirts (and sweaters, mirroring those on the playing shirts) of its team in three positions, as follows:

- The left arm sleeve not exceeding 10 square inches (64.5cm<sup>2</sup>).
- Front of shirt (middle) - not exceeding 32 square inches (206.45cm<sup>2</sup>).
- Back of shirt (above or below the number) not exceeding 32 square inches (206.45cm<sup>2</sup>).
- The Local Government Logo may be placed on the left arm sleeve (below the Commercial Logo) not exceeding 6.97 square inches (45cm<sup>2</sup>).

### 2.3.2. Headgear and Trousers

A Club may not display any Commercial Logos on trousers, caps and sunhats, subject to the provisions relating to Manufacturer's Logos set out herein.

## 2.4. Manufacturers Logos

### 2.4.1. Playing Shirts

- One Manufacturer's Logo may be displayed on either the upper right chest, the sternum, or the back of the neck - not exceeding 6 square inches (38.71cm<sup>2</sup>).

### 2.4.2. Sweaters

- One Manufacturer's Logo may be displayed on either the upper right chest or back of neck - not exceeding 6 square inches (38.71cm<sup>2</sup>).

### 2.4.3. Trousers:

- One Manufacturer's Logo may be displayed on the right thigh (below the Victorian Premier Cricket logo) between waist and knee - not exceeding 2 square inches (12.9cm<sup>2</sup>).

### 2.4.4. Caps & Sunhats:

- One Manufacturer's Logo may be displayed at the back - 6 square inches (38.71cm<sup>2</sup>),

## 2.5. OTHER MARKS & INSIGNIA

- The year a Club was founded may be displayed on the back playing shirts provided such numbers shall be not more than 2cm (0.78 inches) in height.
- The initials of a merged entity may be displayed on the back of playing shirts provided such characters shall be not more than 2cm (0.78 inches) in height.
- The initials of a Player may be displayed on the sleeve of playing shirts and sweaters provided such letters shall not be more than 4cm (1.56 inches) in height.

# CRICKET VICTORIA

## VPC Clothing Guidelines



### Appendix 1 – Sample Logo Positioning



#### LOGO POSITIONING

##### VICTORIAN PREMIER CRICKET LOGO

1. PLAYING SHIRT - RIGHT CHEST
2. PLAYING PANTS - RIGHT LEG

##### CLUB LOGO

3. PLAYING SHIRT - LEFT CHEST
4. PLAYING PANTS - LEFT LEG
5. CAP - FRONT

##### SPONSOR LOGOS

6. PLAYING SHIRT - FRONT
7. PLAYING SHIRT - BACK
8. PLAYING SHIRT - LEFT ARM

##### LOCAL GOVERNMENT LOGO (OPTIONAL)

9. PLAYING SHIRT - LEFT ARM

##### APPAREL MANUFACTURER LOGO

ONE OF THE FOLLOWING

10. PLAYING SHIRT - RIGHT COLLARBONE
11. PLAYING SHIRT - STERNUM
12. PLAYING SHIRT - BACK OF NECK

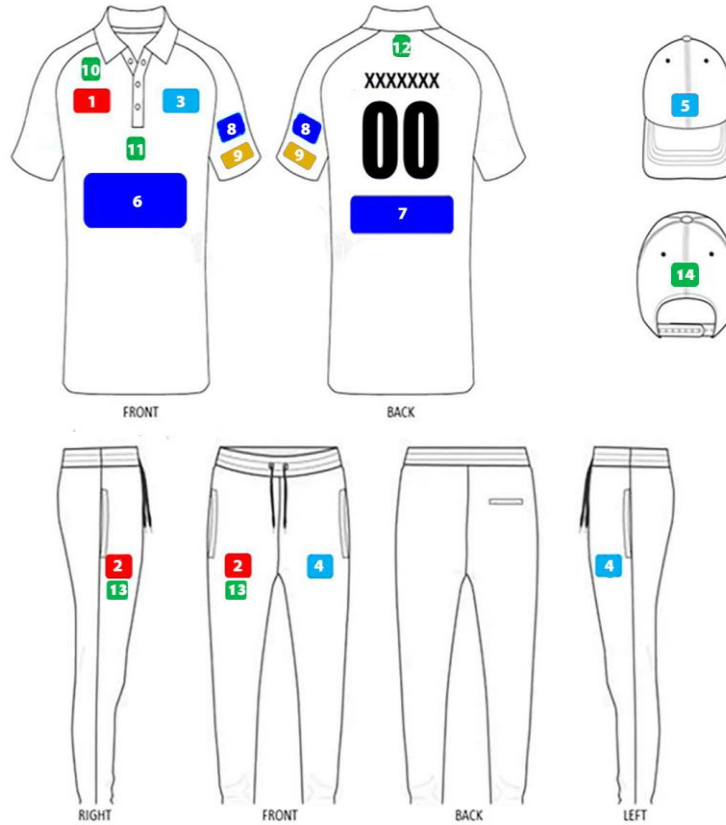
&

13. PLAYING PANTS - RIGHT LEG

##### HEADWEAR MANUFACTURER LOGO

ONE OF THE FOLLOWING

14. CAP - BACK



## Implementation

**Effective date:** 1 July 2024

**Review due:** 30 April 2026

**Responsible department:** Premier Cricket

**Approved by:** Premier Cricket Operations Advisory Group

