

Premier Cricket logo,  
(incorporating naming rights  
sponsor) must be displayed  
on upper right of chest not  
exceeding 64cm<sup>2</sup>

Club logo must be  
displayed on upper left  
of chest not exceeding  
64cm<sup>2</sup>

Right arm sleeve to remain property  
of Cricket Victoria.

This sleeve must remain clear  
(unless part of a sublimated pattern design)  
& wholly reserved for Cricket Victoria to  
promote a sponsor at its discretion

Sponsor # 2  
May be displayed on  
left arm sleeve not  
exceeding 64cm<sup>2</sup>



Sponsor # 1  
May be displayed  
across midriff – not  
exceeding 10cm in  
height & 20cm in width

Clubs may also display  
their **local government's**  
**logo** as a club/community  
partnership on the bottom  
half of left arm sleeve not  
exceeding 45cm<sup>2</sup>

Apparel manufacture's name/brand or logo can only be centred between base of collar & top of player name & must not measure more than 3cm<sup>2</sup> in size

Name must measure between 6cm & 7.5cm only in height

Name must be positioned above player number

Name to be family name only (no other name or nickname)

Number must measure between 25cm & 35cm only in height

Numbers are to be one or two digits only.



Sponsor # 3  
May be displayed below player's number – not exceeding 10cm in height & 20cm in width

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Club logo must be  
displayed on upper left  
of chest not exceeding  
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Cricket Victoria.

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Sponsor # 2  
May be displayed on  
left arm sleeve not  
exceeding 64cm<sup>2</sup>

Sponsor # 1  
May be displayed  
across midriff – not  
exceeding 10cm in  
height & 20cm in width

Clubs may also display  
their local government's  
logo as a club/community  
partnership on the bottom  
half of left arm sleeve not  
exceeding 45cm<sup>2</sup>



Apparel manufacture's name/brand or logo can only be centred between base of collar & top of player name & must not measure more than 3cm<sup>2</sup> in size

Name (optional)  
must measure between 6cm & 7.5cm only in height

Name must be positioned above player number

Name to be family name only  
(no other name or nickname)

Number (optional))  
Must measure between 25cm & 35cm only in height

Numbers are to be one or two digits only.

Sponsor # 3  
May be displayed below player's number – not exceeding 10cm in height & 20cm in width



**Premier Cricket logo**  
(optional) incorporating  
naming rights sponsor  
displayed on right upper  
thigh/hip not exceeding  
45cm<sup>2</sup>



**Club logo (optional)**  
displayed on left upper  
thigh/hip not exceeding  
45cm<sup>2</sup>